

Historic, Archive Document

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A BORDER OF HARDY GARDEN IRIS

“IS A THING OF BEAUTY AND A JOY FOREVER”

You undoubtedly have admired a large bed or border of Hardy Garden Iris in bloom this Spring and will agree with us that it is indeed “A thing of beauty and a joy forever” as no planting is more colorful or beautiful in the early Summer than a massive planting of Garden Iris. Iris has been so improved in variety and color and size of flower that it can hardly be compared with the Iris of years ago. Our field of Iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. Plant either a bed or border of our assortment of beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year without any attention and increase each year in size and beauty. Garden Iris will grow and thrive in almost any soil and any location. Invest at least \$1.00 in an Iris border. Order by the hundred and secure the same gorgeous effect that we illustrate above. Specially priced if you order now.

15 FOR \$1.00 - \$6.00 PER 100

WONDERFUL JAPANESE IRIS

The Japanese Iris are truly “wonderful.” They combine the stateliness of the Lily; the majestic beauty of the Peony, opening into flowers six to ten inches in diameter; the delicacy in coloring of the Orchid, pure white, lavender, pink, dark purple, maroon, violet and plum; the Chrysanthemum in profusion of bloom, one large clump often producing as many as thirty-five to forty bloom stalks; and are truly kingly in their magnificence. This description may possibly give you a faint idea of the wonders of the Japanese Iris in the garden, but you will have to call on your own imagination to picture their beauty as a cut flower in your home where they will keep from a week to ten days coming out as do the Gladioli until each bud has opened. No garden is up-to-date without these exquisite Japanese Iris. At this special mid-season price you should order at least a dozen, if not a hundred.

7 FOR \$1.00 - \$12.50 PER 100

GROWERS' SALES CO., CLINTON, N. J.

ADD 15c FOR POSTAGE, PACKING AND INSURANCE

20% DISCOUNT SALE
TULIP PRICES ARE GOING UP

BUT
IF
YOU ORDER
YOUR TULIPS

NOW

SPECIAL DISCOUNT 20%
YOU CAN BRING THEM DOWN

GORGEOUS DARWINS

Prices are going up and for a number of reasons. The very severe Winter in Holland in 1928 and '29 ruined a large part of the Tulip Crop. This was severely felt last Fall, but will have even more effect this coming Fall due to the shortage of plant stock in Holland from which to grow this year's bulbs. In addition, the Tariff Bill now before Congress when passed will raise the duty on Tulips 300%, so altogether it does not take a very keen imagination to picture the prices that will be asked for Tulips and all Dutch Bulbs this coming Fall, but regardless of price, we can't do without the Tulip. The beauty of the gorgeous Darwins in their brilliant shades mean too much to us in the Spring so "be wise", place a generous order now for all the Darwins you will want to plant and you may deduct 20% from the price which we have already made as low as we possibly can, much lower than the price you will be asked this Fall.

60c PER DOZEN - \$4.65 PER 100

EARLY SINGLE TULIPS

Early Single Tulips are the most satisfactory of the early varieties as they bloom on longer stems and the variety of color and shades is unlimited ranging from pure white and delicate yellow to all shades of lavender, purple, old rose, and orange. By buying Early Single Tulips in assortment such as we offer them, you can have a beautiful border that in itself will be a gorgeous symbol of "Spring personified." By ordering now, you will also receive the advantage of the lowest possible price and an additional special discount of 20% for placing your order at once.

80c PER DOZEN - \$5.65 PER 100

20%

Discount will be given on the price of all Tulips listed on this page if you place your order during June or July. This special discount is made solely for the purpose of securing your order before the first of August, which is the latest date we can cable our

Growers in Holland to secure the Tulips early in September. We will greatly appreciate you ordering as early as possible and by so doing you will secure the lowest possible price and an additional special discount of 20% giving you your Tulips for probably half what you would have to pay at planting time.



GORGEOUS DARWINS

OLD DUTCH BREEDERS

Blooming late in the Spring these famous old Dutch Breeders like the Darwins grow on tall straight stems, but their coloring sets them entirely apart from any other variety of Tulip—royal purple and gold, terra cotta and buff, bronze and maroon—all colors denoting luxury and wealth. The blooms, too, of the Breeders are immense in size giving them added prominence in your garden. Planted with the clear, bright-colored Darwins the contrast is beautiful beyond compare. Priced slightly higher than the other varieties, they are not unreasonably so and our special 20% discount offer brings them down to a price very much lower than you could possibly hope to buy them for if you waited until planting time. By all means order Breeders and order them now while you have the advantage of this special offer.

\$1.00 PER DOZEN - \$6.85 PER 100

EARLY DOUBLE TULIPS

Early Double Tulips bloom at about the same time as the Early Singles and though they do not bloom in as many shades and colors as do the Singles, they demand and get the instant admiration of everyone. The flowers, rich reds, golden yellows, pinks and pure whites, are enormous and make a really spectacular appearance in bed or border. If you have never planted Double Tulips, be sure to do it this year, and the large full and double flowers in their brilliant shades and of great substance will repay you a hundred fold in their gorgeous beauty. Order them by the hundred. Order them now and take advantage of our special low pre-season price with the additional special discount of 20%. A big saving that will very materially reduce the cost of your Fall planting.

80c PER DOZEN - \$5.65 PER 100

In placing your Tulip Order, make your selections from this page, list the quantity of each variety wanted, total the order at the prices given and then from this total deduct 20% and remit the balance in cash, check, or money order. Your order will then be booked and shipped to you by Parcel Post as soon as the bulbs are received and arranged for shipment about the middle of September. Remember, you deduct 20% from the original low price saving fully half what the Bulbs would cost you if you waited until Fall to order, but also remember this Offer is good only during June and July.

20%

THIS SPECIAL 20% DISCOUNT SALE APPLIES ONLY TO TULIPS LISTED ON THIS PAGE



JUST SUCH ROSES AS THESE NOW ONLY **29^c** EACH

Wouldn't you like to have a yard full of just such fine roses as pictured on this page? Our Great Once-A-Year Sale brings you the opportunity to have hundreds of them at very small cost. Each year about June 1st, we bring in all our fine 2 to 3 year-old roses, regardless of whether the regular selling price is \$1.00, or \$1.50 each, and put them all in one grand, big Clean-Up at bargain prices.

To make this an event of more than usual importance this year we have also arranged with other well known growers to ship us their surplus of high grade Monthly Roses, of the long, pointed bud types so popular for cutting. So you are sure of a large assortment of the best varieties, all of which sell regularly at not less than \$1.00 each, and up to \$1.50.

We advertised these roses last year in June, and old customers alike were astonished at the values they received. If you were here, we could show you letter after letter from these delighted customers who say "Our Roses were in bloom in just a few weeks after planting," "Roses are wonderful. Would cost at least \$1.50 each here." "One of the roses purchased in your sale now in bloom, measuring 5 inches across." "Roses purchased in your Clean-Up Sale were still in bloom in November," letter after letter of pleasure and delight in the wonderful plants secured for so small a sum.

This is your opportunity to add greatly to your Rose display at almost no cost. We begin shipping these plants about June 15th, and all orders are filled in rotation as received, so order NOW, and be sure of the choicest and largest assortment of fine varieties and a complete color range.

29^c EACH 10 FOR ONLY \$2.85 100 FOR \$27.50

CLIMBING ROSES

This is a complete clearance of all our fine, big, two-year old, field-grown Climbing Roses including every variety regardless of price and includes all colors red, pink, white and yellow as well as the famous Blue Climbing Rose of German origin. These Roses have sold regularly up to 75c and \$1.00 each, NOW all at one price 3 for \$1.10. Let us make

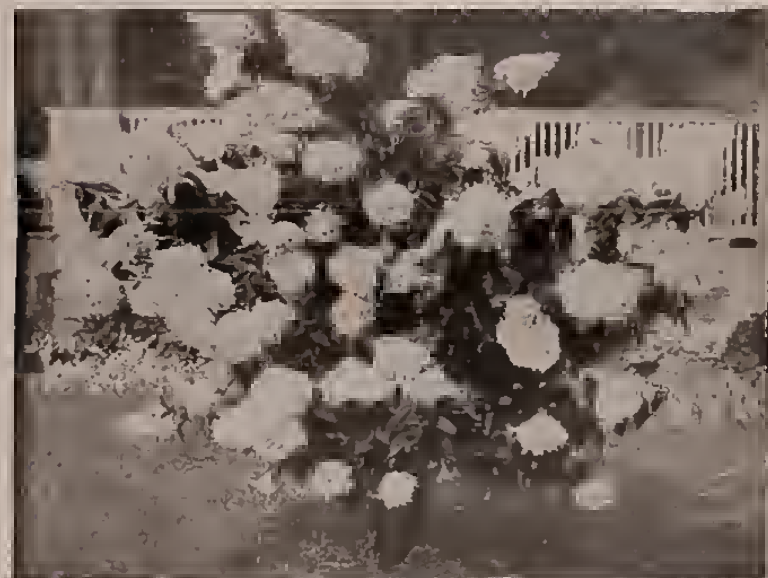
you up a nice assortment of these fine Climbing Roses in the colors you most desire. Plant them to cover that unsightly outbuilding, along fences, on trellises and every other places where Climbing Roses can turn your home and grounds into a tower of beauty. Don't delay, but order AT ONCE.

3 FOR ONLY \$1.00 - 10 FOR ONLY \$2.85

AND JUST SUCH BEAUTIFUL HYDRANGEAS AS THESE ONLY **29^c** EACH

The two Hydrangeas pictured at either side of this paragraph are probably the most popular and most generally planted of all the beautiful flowering Shrubs. The reason for this is not hard to understand. Just a glance at the illustrations will convey to you the beauty and desirability of these two types of Hydrangeas. The Hydrangea A. G. "Hills of Snow" is a cluster of snow-white flowers from July through September resembling the old fashioned Snowball in appearance. Makes a fine hedge or is beautiful planted in mass along foundations, fences or drives and grows well in the shade. Hydrangea P. G. is easy to grow, never fails to bloom the first season planted producing immense clusters of greenish-white flowers, which gradually change to white and later to delicate pink. Blooms in August and September. A large planting of either or both of these popular varieties will add greatly to the beauty of your grounds. We have thousands of fine, two-year plants that sell regularly at 75c each to dispose of now at this special clearance price of 29c each for either variety. A price that should cause you to buy them not only in tens but by the hundreds if you have room to plant them.

29^c EACH - 5 FOR \$1.29 - 10 FOR \$2.50



HYDRANGEA P. G.



HYDRANGEA A. G.

GLORIOUS "GLADS"

Glorious indeed! Gorgeous pinks, flaming reds, lovely lavenders, pure whites—a complete color range of beautiful, unsurpassed, glorious Gladioli. An assortment made up from our fine named varieties that have sold during the season up to \$1.50 per dozen. A complete clearance of our finest bulbs that will astonish and delight you as they bloom, when you think of the ridiculously low price at which you secured them, only \$1.69 per 100. There are many varieties in the assortment that are worth almost the entire cost of the hundred bulbs. Plant a hundred or so each week until mid-July for a succession of bloom until frost.

**ONLY \$1.69
PER 100**



SPIREA VAN HOUTTEI

50c to 75c FLOWERING SHRUBS

SPIREA VAN HOUTTEI "Bridal Wreath" illustrated above is one of the most beautiful of the flowering Shrubs, a mass of snow-white blooms in May. You have no doubt greatly admired mass plantings of Spirea this Spring. Why not decide right now that you will have this beautiful Shrub blooming in mass in your grounds and order them now while you can get fine two-year plants regular 50c size for only 19c each. FORSYTHIA "Golden Bell" is another Shrub you should plant liberally. A mass of golden yellow in April. DEUTZIA PRIDE OF ROCHESTER, HONEYSUCKLE BUSH, SNOWBERRY, WEIGELA ROSEA, and WEIGELA VARIEGATED will all add immensely to the beauty of your grounds and not forgetting JAPANESE BARBERRY so beautiful in clumps or as hedges and so cheery with their bright red berries in Winter. Thousands of these fine plants, all two-year old, are here just waiting to be planted and at this special price of only 19c each you need not hesitate to fill your grounds to overflowing with these beautiful ornamentals.

ONLY 19^c EACH

50c to 75c DAHLIAS

June is Dahlia planting time. A Fall blooming plant, the later they are planted the more beautiful the bloom and now at just the right time to plant Dahlias we have thousands of 50c to 75c and \$1.00 Tubers remaining after filling our Catalog Orders, so to dispose of all of them during this month we are making a flat price of only 13c each. Order immediately and we can give you forty choice varieties all different if you wish them.

ONLY 13^c EACH



ADD 15c FOR POSTAGE,
PACKING AND INSURANCE

GROWERS' SALES CO., CLINTON, N. J.

ADD 15c FOR POSTAGE,
PACKING AND INSURANCE

GOLDEN YELLOW COREOPSIS

This is one of the gayest and most beautiful of all the hardy Perennials. With its rich golden yellow flower, it is a mass of gorgeous bloom from June to October and produces dozens of flowers on a single plant. A dozen Coreopsis will bring more color to the garden than any other one plant and planted with Delphinium the contrasting colors, the yellow of the Coreopsis and the blue of the Delphinium, turns the garden into a veritable bouquet. Coreopsis surely provides both quantity and quality. You should have at least a dozen or more in your garden and to insure that you have them, we have specially priced our fine, two-year old plants.

\$1.10 PER DOZEN

BETTER HARDY "MUMS"

Beautiful pinks, brilliant reds, soft browns and bronze, and whites in varieties that you never saw before and equal in beauty to the Hot House Mums. Have plenty of flowers for decorating your home even after frost has killed all other plants and Winter is almost upon us. Hardy Chrysanthemums are the last flowers to bloom in the Fall and a flower of which you cannot have too many, and here is your opportunity to secure fine, field-grown plants worth 25c each at a very special price.

\$1.10 PER DOZEN



DELPHINIUM HARDY LARKSPUR



Delphinium has always been the favorite and most popular of the Perennials. It has no equal in color or form and is the high-light in the perennial border or garden. These plants are the finest and strongest we have ever grown and range in color from deep purple blue to lightest sky blue including mixtures of the different shades. You never have enough blue flowers in your garden. Plant Delphinium liberally.

6 FOR \$1.00 - 12 FOR \$1.85

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